Advancing Genetics in North America

Hendrix Genetics Swine USA is proud to announce the launch of a new 1,400-head farm multiplier and GDU system in central Minnesota. Developed through a strategic partnership, this site is designed to expand genetic supply, strengthen market reach and support continued growth across North America.



The farm is stocked with nucleus-level GGPs selected by our R&D team and sourced from our Bon Accord, Canada facility—ensuring a strong foundation of elite genetics. The operation supports full multiplication and gilt development, producing high-quality breeding stock for third-party customers.

From Denmark to North America: Elite Genetics in Action

On November 10, 2025, Hendrix Genetics Swine North America reached a major milestone with the arrival of 150 elite boars, 75 Danish Landrace and 75 Danish Duroc, imported from top-tier farms in Denmark. Following rigorous selection, transport, and a 60-day USDA quarantine in New York, these animals were cleared and strategically placed into AI studs across the United States and Canada.

This genetic infusion is already advancing progress across thew North American system. At the multiplication level, it supports development of the Nexus 100 F1 female while providing customers early access to evaluate Danish Duroc performance in commercial environments.

The Nexus 100 is designed to deliver productivity and robustness, with a strong emphasis on fertility, litter size, and longevity. She also demonstrates excellent performance in growth, feed efficiency, and pork quality. Early trials are already showing promising results.

By integrating these elite genetics into AI programs, Hendrix Genetics is accelerating genetic improvement, enabling faster dissemination, and allowing customers to validate performance in real-world conditions—marking a significant step forward for the North American swine industry.

Driving Consumer Demand Through Pork Quality

As stewards of the pork industry, it is essential that we—producers, genetic companies, allied industry, packers, retailers, and academe—recognize our shared role in increasing consumer demand for fresh and further processed pork. Ultimately, the long-term success of our industry is predicated upon the purchase and subsequent repurchase of the product we work so hard to produce. While delivering lean protein that is safe, wholesome, and nutritious remains our primary goal, we must also ensure that pork is flavorful and elicits an enjoyable eating experience. We at Hendrix Genetics Swine take this responsibility seriously by focusing not only on the performance of our product on farm, but also its impact across the entire pork value chain.

In addition to measuring carcass traits such as loin eye size, fat depth, yield, and lean meat percentage, Hendrix Genetics Swine is committed to collecting and better understanding phenotypes that drive consumer purchase intent and improve eating quality (objective color, subjective color, marbling, and ultimate pH). In doing so, we can ensure that each new generation of boars standing in AI studs across North America embody the traits that truly "drive the purchase and subsequent repurchase" of the pork they produce.





Chad A. Stahl, Ph.D
Key Account Acquisition Manager/Meat Scientist