

PIC®800: Raising the Bar



The PIC®800 is proven to deliver advantages at every step of the supply chain. He sires robust, high-performing pigs built to thrive against any challenge.

PIC®800-sired progeny provide industry-leading growth rates, competitive feed efficiency and superior robustness to meet the current and future needs of producers.

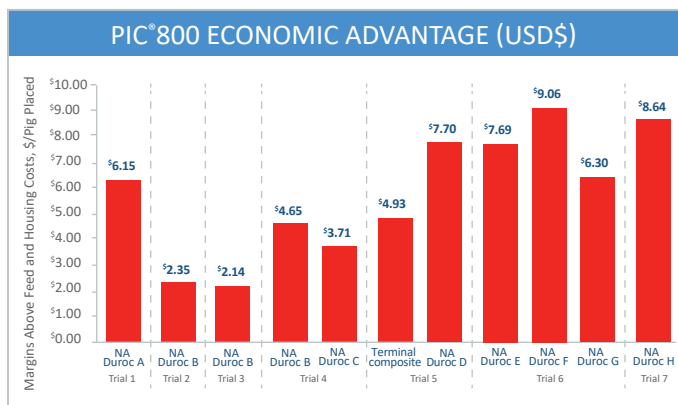
Outstanding trial results validate that the PIC®800 is the market leading terminal Duroc sire. He delivers more full value pigs in commercial settings, which leads to a significant economic advantage.

The PIC®800 provides:

- Unrivaled economic benefit
- Unmatched robustness
- Excellent growth rate
- Strong feed efficiency
- More full value pigs at market

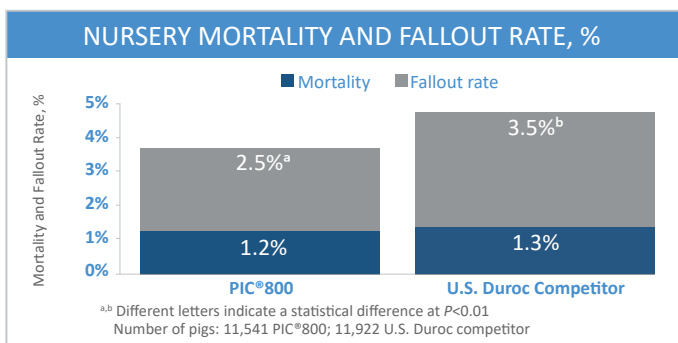
 Never Stop Improving
Your Profitability.

Performance that drives profitability¹



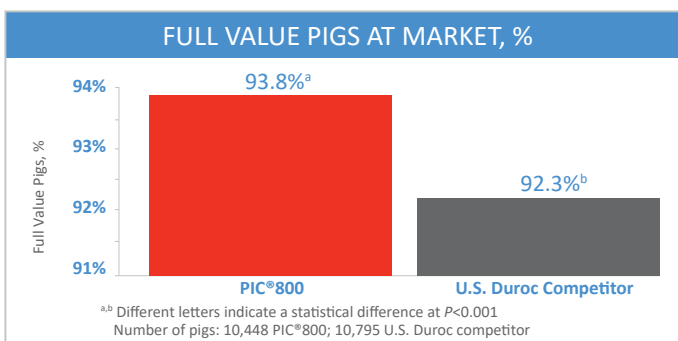
Multiple trials show PIC®800 delivers an economic advantage between \$2.14 and \$9.06 per pig placed.

Strong starts in the nursery²



Pigs sired by PIC®800 were easy to start in the nursery, as demonstrated by a lower fallout rate compared to a Duroc competitor.

Robustness that lasts²



PIC®800 sired 1.5% more full value pigs than the competitor Duroc.

References:

¹ ES 124 (Trial 1); ES 133 (Trial 2); ES 147 (Trial 3); ES 150 (Trial 4); ES 144 (Trial 5); ES 154 (Trial 6); ES 170 (Trial 7)

² ES 164

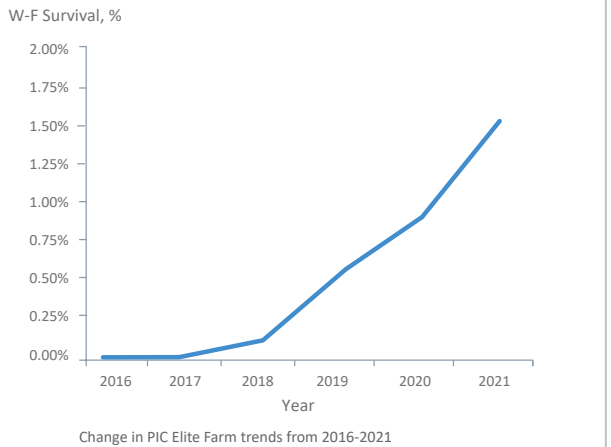


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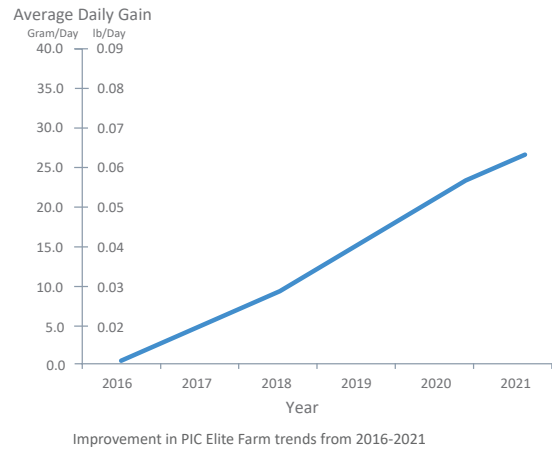
Genetic improvement that matters

 Never Stop Improving
Your Profitability.

IMPROVING ROBUSTNESS



ACCELERATING GROWTH



PIC is committed to accelerating genetic improvement and dissemination through innovation. In PIC Elite Farm data, the PIC[®]800 shows strong and continuous improvement in traits that directly impact profitability, including robustness and growth. PIC's global technical services and health assurance teams provide the support to make continuous progress a reality in your operation.

Gold standard in meat quality and marketability

A U.S. consumer taste panel favored pork from PIC[®]800 pigs compared to pork from three other commercial Duroc lines, raised and harvested side by side. PIC[®]800-sired pigs can be marketed as Certified DUROC[®] Pork.

About PIC

PIC (Pig Improvement Company) is the global leader in swine genetics with a commitment to Never Stop Improving. We strive to do what's right for the pig, the producer and the industry - and to deliver the best products and technical services to our customers. Our goal is to make our customers the most successful pork producers in the world.



Scan the code to learn more
about how the PIC[®]800 can make
continuous improvement a reality
in your operation.

PIC[®]

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