

10-11
DÉCEMBRE
2019

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My connected farm: Proactive real-time breeding management

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General Manager of Isoporc Inc., Meunerie St-Hugues, Gène-Alliance

Who is Isoporc?



- ❑ **Isoporc, is a contract based pork producer.**
 - ❑ **Owns 50% by Aliments ASTA and Mario Côté Inc.**
 - ❑ **Management 100% on contract based with more than 150 associated producers and 186 breeding sites.**
 - ❑ **Production of \pm 500,000 pigs/yr.**
 - ❑ **Slaughter weight \pm 105 - 106kg carcass.**
 - ❑ **Management is unique in multi-sources and comingling in 3 sites production all-in, all-out per site.**

Who is Meunerie St-Hugues?



- ❑ Specialized Feed mill: pork-duck feed (Brome Lake Duck)
- ❑ Production 6½ days / 24 hours for a volume of more than 200,000 T/yr.
- ❑ Supplier in feed and stocks (SSA, vaccines, medications, soaps and disinfectants, etc.) to all Isoporc farms.
- ❑ Administrative center of Isoporc-MSH and Gène-Alliance.
- ❑ **The plant must be automated and modernized**
 - Implemented since 2015 with full ERP integration.



Project introduction

- ❑ **We had been seeking to improve the company's breeding and financial results management for some time now and wanted to obtain this important information more quickly.**
- ❑ **The willingness to have this information in real-time came to me following training trips.**
- ❑ **We needed to find a breeding management system that was integrated to the mill's operating systems (ERP) to prevent double entry and paper handling.**
- ❑ **We needed to facilitate communication between all sectors (B2B) of the company's supply chain.**

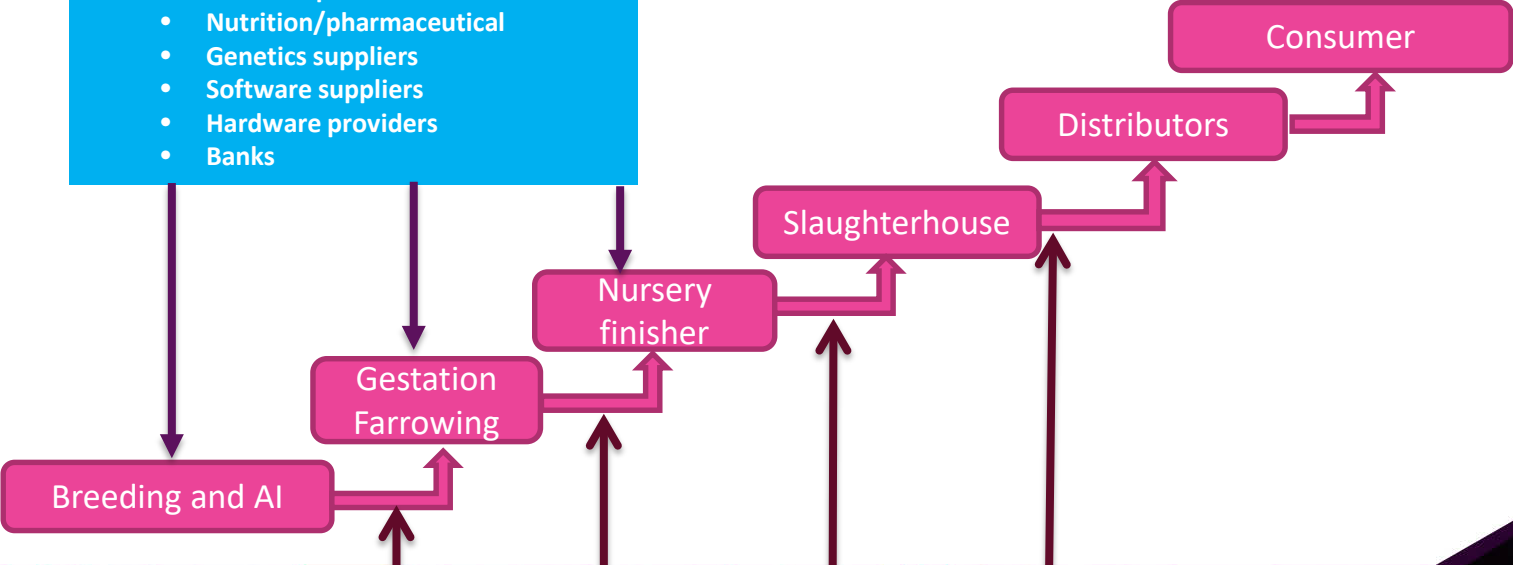
Pork supply chain



Partners

- Associated companies:
 - Nutrition/pharmaceutical
 - Genetics suppliers
 - Software suppliers
 - Hardware providers
 - Banks

Communication chain

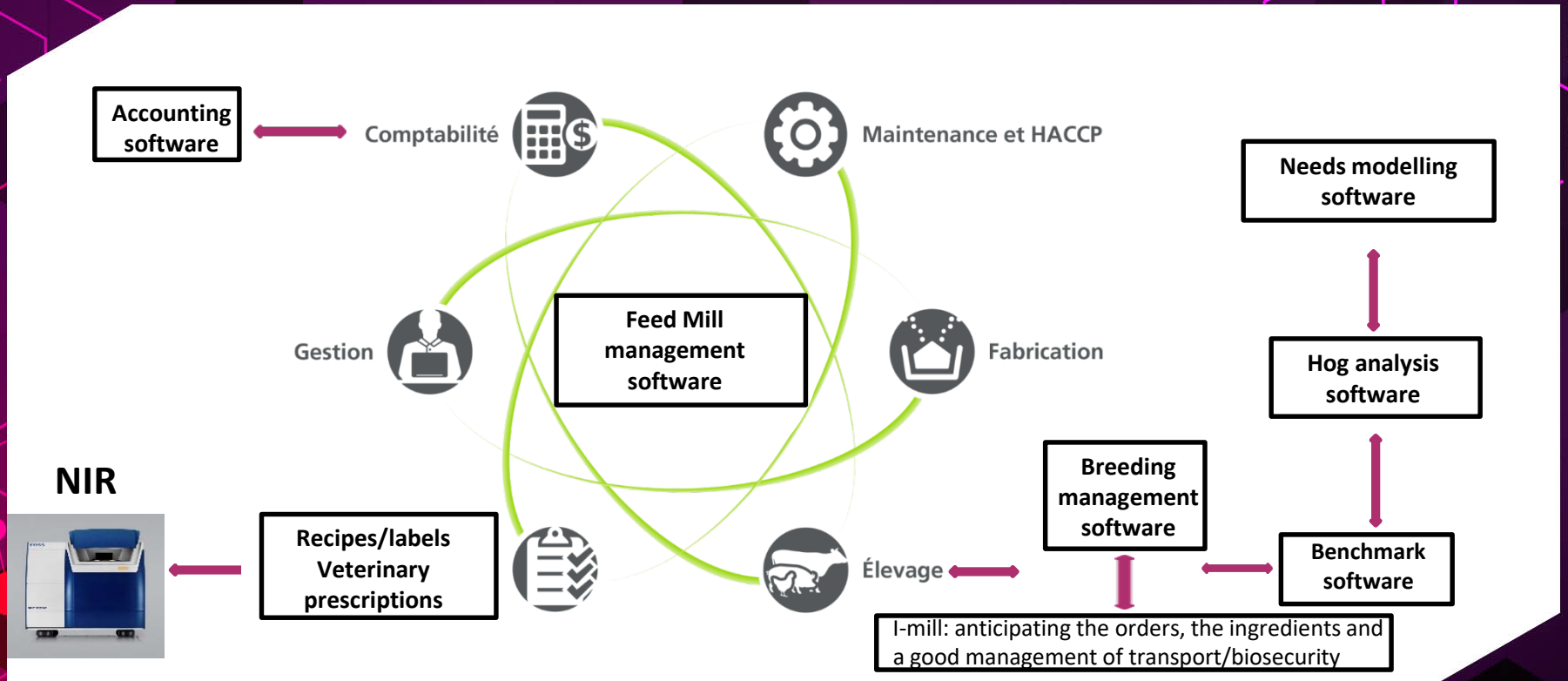


Transport and distribution

My connected farm: proactive real-time breeding management

- ❑ **Targeted goal of implementing real-time breeding management**
- ❑ **Shifting from passive management (breeding results) to proactive management by obtaining information at the farm.**
 - ❑ **Full implementation of the sites as quickly as possible:**
 - ❑ **To allow for daily planning according to the production criteria targeted**
 - ❑ **For faster reaction time**
 - ❑ **For reduced antibiotic use**
 - ❑ **With performance indicators (KPI)**
 - ❑ **To increase productivity**

Fully integrated ERP solution



Evaluation of current processes and needs analysis



Chronology of events

- ❑ **Objective: Replace an old DOS system with new interrelated software, in Windows:**
- ❑ **ERP implementation: Phase 1**
- ❑ Parallel creation of a compatible breeding monitoring interface, to migrate the data between the old and new software
 - ❑ Start of the test closed-out in the fall of 2015
 - ❑ Acceleration of the testing and training in 2016
 - ❑ More than 300 piglets and pigs closed-out managed continuously.
 - ❑ *Go live was* launched on May 29, 2016
 - ❑ Running-in and improvement of the software with regular updates (6-7 weeks)
 - ❑ Rapid changes to meet our needs.

Chronology of events

Phase 2: Farrowing

❑ **Intersystem communication - Phase 2**

- ❑ Change from the current herd management software to new breeding management software allowing for data to be entered on tablets, directly in farrowing, to connect all data and generate long-time production and slaughtering forecasts.
- ❑ At the end of 2016, 6 farrowing units are converted and the others follow. Final conversion: August 1, 2017.
- ❑ Advantage of the farm: data entered directly beside the sow, on tablets.
 - ❑ Reduced data entry time at the farm (6h/ week for 2,400 sows unit)
 - ❑ Fewer office hours worked at the farms (4 days/week).
- ❑ Better production planning (pig flow).

Real-time farm connection

- ❑ Requires Wi-Fi or cellphone connection at the phone
- ❑ Data can be entered online or offline
- ❑ Data sent daily
- ❑ Alarms when critical levels are exceeded
- ❑ Email notifications or text messages to producers, technicians, veterinarians.
- ❑ Answering the needs of insurance companies in relation to risk management.



My connected farm - Farrowing

CAPACITY TO EVALUATE WHAT YOU MEASURE



All data collected daily on your farm is reported, in real-time, into your Maximus Software for the analysis of your production.

YOU CAN USE THE COLLECTED DATA TO PRODUCE MANY TYPES OF REPORTS AND GRAPHS:

ANALYSIS

MONITORING

MULTI-FARM

PROJECTIONS

LISTS & CARDS

Weekly performance monitor
Peter M.
Data From: 10/07/2018 to 10/20/2018
Sites: PoK&Pork

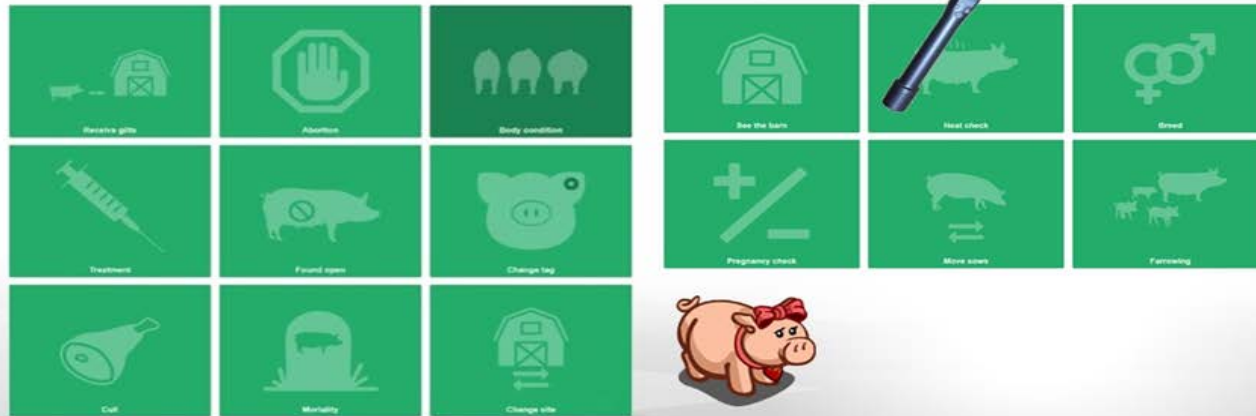
	Week			Total	Average
	10/04/2018 10/10/2018	10/11/2018 10/17/2018	10/18/2018 10/24/2018		
PRODUCTIVITY					
Litters / Mated Female / Year (LMFY)	2.37	1.32		3.47	
Pigs Weaned / Mated Female / Year (PWMPFY)	28.3	0.8		39.2	
Pigs Weaned / Farrowing Space / Year (PWFSY)	253.3	150.4	4.0	146.4	
Total Liveborn / Female / Year	1	39.2	17.5	49.0	
Lifetime Pigs Weaned / Mated Female	99.0	65.6	11.0	63.9	
Non-Productive Days (w/o Gilts Pool)	0.7	19.1	46.2	14.5	
Production Index (w/o Gilts Pool)		54.3	6.6	50.3	
Mated Inventory / Farrowing Space	5.2	5.1		3.7	
Capacity Utilization (%)	89.6	87.2		63.5	
Litters / Female / Year (LFY)	2.27	1.27		3.32	
Pigs Weaned / Female / Year (PWFFY)	27.6	0.7		37.6	
Non-Productive Days (w/o Gilts Pool)	10.6	30.6	64.5	26.4	
BREEDING PERFORMANCE					
Total Services	15	75	65	143	47.7
Weaned Sows Bred <= 7 Days	2	50	45	97	32.3
Weaned Sows Bred > 7 Days	0	2	1	3	1.0
Weaned Sows (%)	13.3	69.3	86.8	69.9	
Wean to 1st Service Interval	6.5	9.2	9.1	9.2	

THE VARIOUS REPORTS PROVIDE DIFFERENT TYPES OF PERFORMANCE INFORMATION.
REPORTS & GRAPHS CAN BE EXPORTED IN EXCEL, PDF OR HTML FORMATS.

A connected farm in motherhood

A COMPLETE WORKING TOOL

- User-friendly interface; intuitive and easy to use icon.
- Operates both **online** and **offline**.
- 3 languages available: French, English, and Spanish.
- **Bluetooth** device to connect with a RFID reading stick.



My connected farm - Farrowing

FARROWING | ALL RELEVANT DATA AT YOUR FINGERTIPS

Farrowing		Mortality		Foster piglets		
Tag	374177401	Alt. tag	5319	Parity	2	
Location	Mise bas 07 / 716			Expected farrow	10/03	
Comment				Status	Lactating	
Litter history				Teats: 0		
Parity	1	2	3	4	5	
Liveborn	1	15				
Stillborn	3	1				
Mummies	6	1				
Fostered	13	-4				
Dead	-1	-1				
Weaned	-13					
Returns	1					
				Body condition		
				Date	Condition	
				Litters/year	1.99	
				Liveborn/year	19.60	
				Weaned/year	34.38	
Current litter			Remaining: 10	Treatments		
Date	Type	Qty	Detail	Date	Product	Withdr.
10/07	Farrowing	15	Stillborn: 1, Mummies: 1			
10/07	Mortality	-1	Laid on	09/19	Litterguard LTC	21
10/09	Foster	-2				2
10/13	Foster	-2		09/27	vaccin	13
						dose(s)
						10/10

SOW CARDS CAN BE PRINTED:

- Represents huge time savings
- The data follows each animal no matter the stage in which they are within the cycle
- Data accuracy

Chronology of events Phase 3: Nursery - finisher

- ❑ **Intersystem communication Phase 3: From 2018 to end of 2019**
 - ❑ Real-time management with the 186 breeding sites linked to Isoporc. 150 partner breeders and 300 continuous lots
 - ❑ Obtaining 3 base data
 - ❑ Inputs-outputs-deaths (causes) per piglet-pig origin
 - ❑ Entries by farmers on smartphones, tablets or computers.
 - ❑ We provided **cellular** connected tablets
 - ❑ Better feed program management
 - ❑ Real-time inventory monitoring
 - ❑ Alarms in case of mortality > set goal.

My connected farm – Nursery and finisher

Real-time browsing in the app



See the barn



Form



Mortality



Treatment



Animal entry



Animal loading

Chronology of events Phase 4: Nursery - finisher

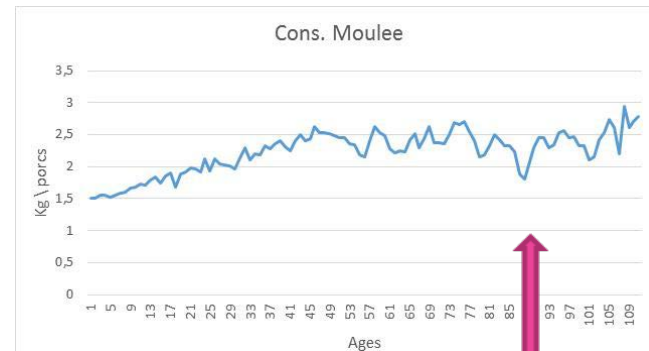
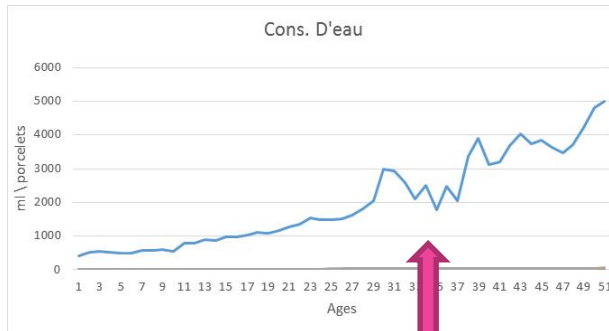
❑ **Intersystem communication Phase 4:**

❑ **Obtaining 2 additional base data**

- ❑ Daily water and feed consumption
- ❑ Prerequisite: have an electronic controller connected to the production site's breeding management software.
- ❑ Testing and validation among certain breeders in 2019.
- ❑ Fills the requirements of insurances companies related to disaster prevention.
- ❑ Desired implementation: 2020-2021

Chronology of events Phase 4: Nursery - finisher

- ❑ Obtaining at least 2 additional data requires the addition of a consumption measurement control
 - ❑ Daily water and feed consumption
 - ❑ Example of consumption curves



Influenza episode

Reduced consumption
Influenza period

LE PORCSHOW

Chronology of events Phase 5: Nursery - finisher

❑ **Intersystem communication Phase 5:**

- ❑ Integration of specialized software for the mill, to manage farm order expectations with logistics planning to optimize transportation (GPS) and respect of biosecurity pyramid.
- ❑ Better planning of volumes to produce in MSH and, consequently, of input requirements in the short, medium and long term.
- ❑ Management of “biosecurity” accesses.
- ❑ Link with the laboratory and NIR (near infrared) to analyze inputs and formulate feed recipes in real-time.
- ❑ Desired implementation: 2019 - 2020.

Chronology of events

Phase 6: Nursery-finish

- ❑ **Inter-systems communication Phase 6 : coming soon**
 - ❑ Info entered directly for **PigSafe** requirements
 - ❑ Compatible reports for **PigSafe** et **PigCare (Canadian Pork Excellence)**.
 - ❑ Possible transfert to **PigTrace** (traceability).



Drop the pen and paper management for an electronic one



Chronology of events

Phase 6: Nursery - finisher

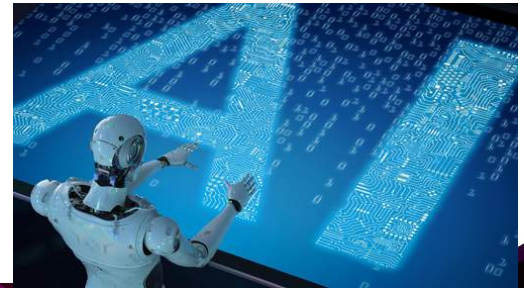
❑ Intersystem communication Phase 6: coming soon

- ❑ Obtaining the real-time electronic logging of injections or medical treatments
- ❑ Information included in PigSafe (CPE)
 - ❑ Report compatible for PigSafe validation (CPE).
 - ❑ Advantages of linking the information with ASTA.
 - ❑ Link with meat buyers and compliance with medication withholding times.
- ❑ Possible transfer to PigTrace (traceability).
- ❑ Management of production flows (“pig flow”).
- ❑ Management of visits (presences) and lists of tasks to complete.
- ❑ Desired implementation: 2019-2020.

Chronology of events

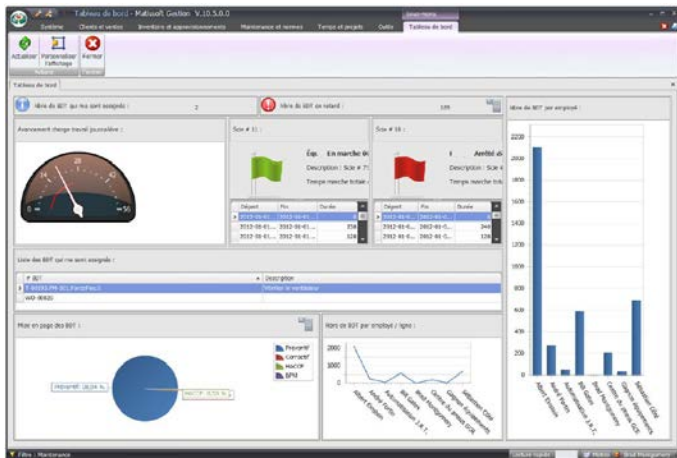
Phase 7: Nursery - finisher

- ❑ **Future innovations by integrating AI to breeding: soon a reality.**
- ❑ **Measurements with a robot camera and infrared**
 - ❑ A genetics partner is working with a provider to model the growth of pigs, with real-time vision, and managed with body temperature. See video links.
 - ❑ Desired implementation: 2020...



Management with a dash board, performance indicators and weekly reports

Dash board with performance indicators (KPI)



Weekly ranking data and weight strata

	Unité org.	Poids moyen (strate)	Séquence	Pourcentage (%)
Séquence	7 479	0 à 82.5	24	0,3
Poids brut moyen (kg)	103,566	82.5 à 87.5	55	0,7
Écart type de poids (kg)	6,95	87.5 à 92.5	165	2,2
Strates conformes (%)	91,1	92.5 à 100	916	12,5
Indice ajusté	111,2	100 à 107.5	2 784	37,9
Viande (%)	61,7	107.5 à 112.5	1 974	26,8
Écart type de viande (%)	1,7	112.5 à 115.5	725	9,9
Muscle	69,1	115.5 à 118.5	420	5,7
Gras	16,7	118.5 +	289	3,9

Chronology of events: Summary

Obtaining data
“Big data”



Analysis



Obtaining reports/
Performance indicators (KPI)



Decision-making

Current findings:

- ❑ **For the last 3 years now, we have put a lot of energy into improving the management between the different sectors of the company and our partners.**
- ❑ **Integration of real-time breeding management is a first, shifting from traditional management to management 4.0 or B2B management.**
- ❑ **There are numerous advantages:**
 - ❑ Rapid transfer of information at all levels.
 - ❑ Better management of the various production parameters to comply with.
 - ❑ Better compliance with feed programs.
 - ❑ Faster reaction in case of health outbreaks or animal losses. Consequence: reduced antibiotic use.
- ❑ **As of yet, 2 1/2 fewer office workers since the implementation, preventing double entry, in addition to the time saved at the farm.**

Current findings:

- ❑ **Needing Internet or cellphone connection at the farm is mandatory. A network printer is also needed in farrowing.**
- ❑ **The cost of the real-time software per sow is similar to that of other software on the market.**
- ❑ **Those involved must be open to change their traditional mending**
- ❑ **The different interfaces between the software's makes them user friendly.**
- ❑ **To work with local companies in enables faster updates, thus better answering present and future needs.**

Conclusion

- ❑ **Future development will lead to simpler management and faster decision-making at all levels: Producers, agronomists, technicians, veterinarians and owners.**
- ❑ **Upon using the product(s), we discover other possibilities that will further improve results; and, consequently, reduce production costs.**
- ❑ **This is an investment, not an expense.**
- ❑ **This project is innovative, unique and serves as a showcase for other organizations and producers with the same needs.**
- ❑ **It is accessible to all producers who dare to innovate and are comfortable with new technologies.**